



## ***Alumni Relations Conference- India***



**Alumni Relations Conference- India**  
**Saturday, November 1<sup>st</sup>, 2014**  
**Indian School of Business, Hyderabad Campus**

**[www.alumnirelationsconference.in](http://www.alumnirelationsconference.in)**

**Objective of the Conference**  
***Strengthening the Education Ecosystem***

Organized by



Knowledge Partner



Outreach Partner



# Outreach

We reached out to 800+ Institutions in India and  
100+ Institutions from APAC and Middle East

*ARC-India First Edition vs. ARC-India Second edition in Numbers*

**47** Number of Institutions registered

**16** Schools **31** Colleges

**38** Number of Institutions attended

**13** Schools 25 Colleges

**55** Number of Institutions registered

**19** Schools **36** Colleges

**47** Number of Institutions attended

**17** Schools **30** Colleges

**23** Cities represented

[Click here](#) for the list of attendees.

## Digital Outreach

**2596** Total number of visits

**1458** New visitors

**1138** Returning visitors

**10006** Total number of page views

**1454** Total number of users

**3.05** Average visit duration (*In minutes*)

## Top Countries

	India	2220
	Brazil	96
	United States of America	95
	Spain	15
	Italy	14
	Singapore	12

## Top Cities

Chandigarh	749
Hyderabad	353
New Delhi	169
Chennai	124
Bangalore	112
Mumbai	101



**Keynote Speaker:**  
**Ajit Rangnekar**  
**Dean**  
**Indian School of Business**

**Guest of Honour:**  
**R.P. Sisodia**  
**Joint Secretary**  
**Ministry of HRD, Government of India**

**Nidhi Reddy**  
**Head- Alumni Relations**  
**Indian School of Business**

**Dr. Gretchen Dobson**  
**Consultant**  
**Gretchen Dobson LLC**

**Dilip Thakore**  
**Editor**  
**Education World**

**Corleigh Stixrud**  
**Principal**  
**Kodaikanal International School**

**Nikita Tete**  
**Vice President- Knowledge Management**  
**Deloitte**

**Prashanthi**  
**Senior Manager- Alumni Relations**  
**Indian School of Business**

**Sahil Dewan**  
**Director**  
**FuturEd**

**Bishas Nakai**  
**Consultant**  
**FuturEd**

**Astha Govil**  
**Consultant**  
**FuturEd**

**Ishan Saxena**  
**Consultant**  
**FuturEd**



# Delegate Feedback

Very well organized, educative program- *Jubilee Hills Public School, Hyderabad*

Good platform to learn how to start an alumni Office from scratch- *CHIREC Public School, Hyderabad*

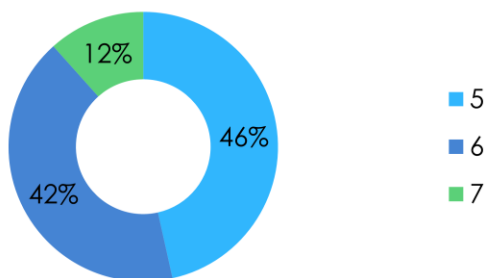
Great Networking Opportunity- *Goa Institute of Management*

Only platform we have come across where we can get sound perspective on Alumni Relations.

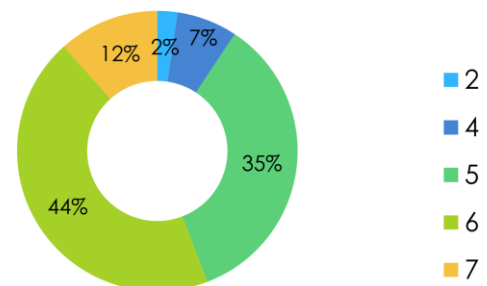
## Feedback and Audit Analysis

*All the participants said that they would recommend ARC to other schools and college.  
Most of the sessions received the high rating of 6 or 7 with 7 being highest.*

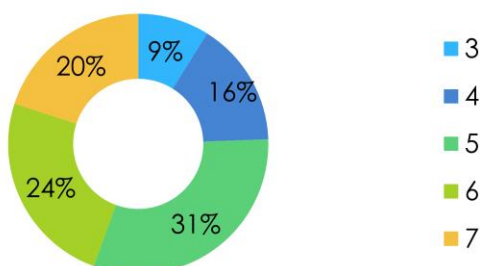
**Panel Discussion**



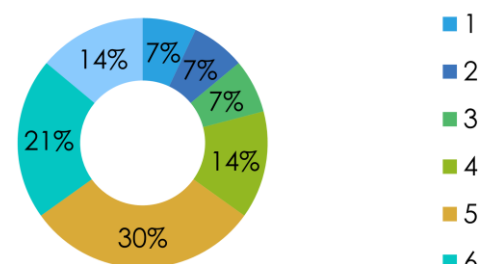
**Alumni Office and Alumni Association- The Paradox**



**Fundraising from Alumni**

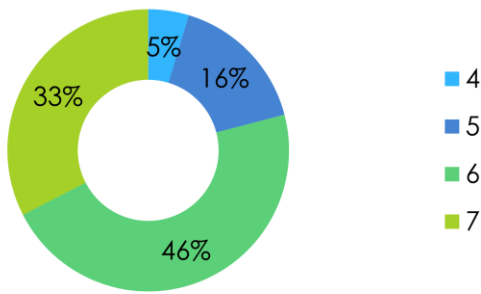


**Knowledge Management**

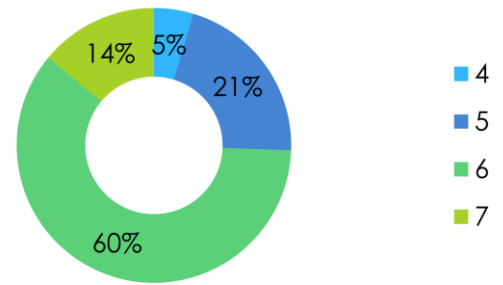




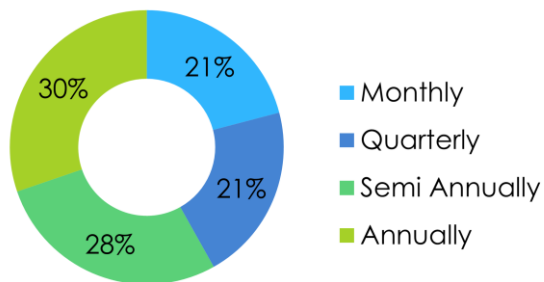
## Power of Alumni Engagement



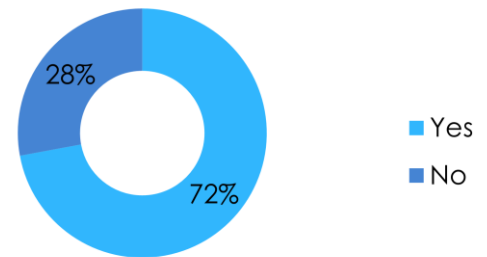
## Alumni Office Essentials



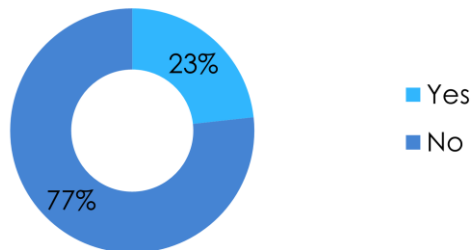
## How often do you engage with Alumni



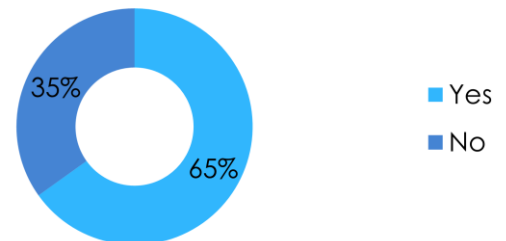
## Is the role and responsibilities of your Alumni Association clearly defined?



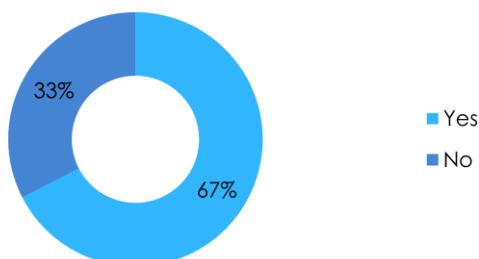
## Are your Alumni supporting the college in planned and organized way?



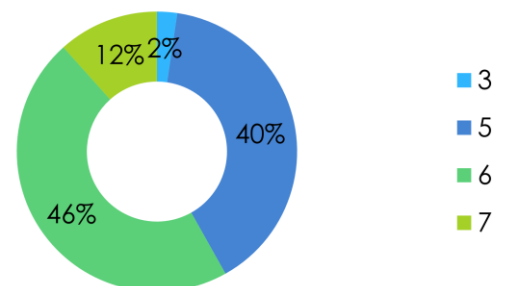
## Do you need support in designing Giving back campaigns through your alumni?



## Do you need support in setting up an Alumni Affairs at your institute?



## FuturEd Services Block



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