



ALUMNI RELATIONS CONFERENCE



Alumni Relations Conference
29th March, 2014
ISB, Mohali Campus
www.alumnirelationsconference.in

Organized By:



Supported By:



COUNCIL FOR ADVANCEMENT
AND SUPPORT OF EDUCATION®

Objective of the Conference

Strengthening Alumni Relations & Advancement across education Institutions in India

Outreach

We reached out to 200+ Education Institutions

47 Number of Institutions Registered

16 Schools **31** Colleges

List of Schools
List of Colleges

38 Number of Final Participants

13 Schools **25** Colleges

20 Cities Represented

Digital Outreach

Website live on February 6th, 2014

891 Total Number of Visits

504 New Visitors

387 Returning Visitors

4:02 Average Visit Duration

3233 Total number of Page Views

2280 Unique Page views

Top 5 Countries

India	826
USA	32
Singapore	4
France	3
UAE	2

Top 5 Cities

Chandigarh	294
New Delhi	101
Mumbai	53
Hyderabad	49
Pune	48

Key Note Speakers

Pradeep Singh

Deputy Dean
Indian School of Business



Speakers



Dr. Mukesh Khare

Dean
Alumni Affairs and Intl. Programs
IIT Delhi

Dr. Veeky Baths

Faculty In-Charge
Alumni Affairs Division
BITS-Pilani, K K Birla Goa Campus

Gretchen Dobson

International Alumni Relations
Gretchen Dobson LLC

Jennifer Barnes Eliot

Marketing, Communication &
Advancement Expert

Liza Boffen

Director
International Alumni Programs &
Development
George Washington University

Nidhi Reddy

Director
Alumni Relations &
Centre for Emerging Markets Solutions
Indian School of Business

Abhishek Mohunta

Associate Director
Planning & Development
Career Advancement Services
Indian School of Business

Sharan Suri

Manager
Alumni Relations
Indian School of Business, Mohali
Campus

Sahil Dewan

Director
FuturEd

Deepit Gupta

Consultant
FuturEd

Conference Output

Delegate Feedback

Has the conference met delegates' expectations?

Yes – 100%

Would you recommend this conference to other institutions

Yes – 100%

Conference Session Feedback:

All Sessions Received >8/10 Rating!

"It was useful in every way, minutest details were captured at its best!" – **Shweta Gupta, Jaypee Solan**

"All sessions were really helpful" – Rohit, IIT Madras

"The conference was very well managed and delivered by the ARC India team" – **J.D. Sharma, PEC University of Technology**

"Excellent! We wait for the next conference"
– **Rajneesh Kumar, Saupins School**

Click on the video to catch a glimpse of what took place at ARC

If you are interested to participate at the second edition of:

Alumni Relations Conference in September/October 2014
Register Here



Visit us at: www.futured.in

